

## Conference on the Quality Assurance of Cross-Border Higher Education

5-6 November 2015

### Speakers



Dr. Alberto Amaral

Dr. Alberto Amaral, former rector of the University of Porto, is the chair of the board of A3ES. He has been chair of the Board of CHER, he is a life member of IAUP, and a member of IMHE. He has published frequently in journals on higher education policy and quality. He is editor and co-editor of several books, including *Markets in Higher Education: Rhetoric or Reality?* (2004), *Reform and Change in Higher Education* (2005), *European Integration and Governance of Higher Education and Research* (2009), *Higher Education in Portugal 1974-2009. A Nation, a Generation* (2011) and *Quality Assurance in Higher Education. Contemporary Debates* (2014).



Dr. Jawaher Al-Mudhahki

Dr. Jawaher Al-Mudhahki is the Chief Executive of the National Authority for Qualifications and Quality Assurance of Education & Training (QQA-Bahrain) since 2008. She began her career at the University of Bahrain in January 1988, where she held several positions, including Vice-President for Administration and Financial Affairs and as an advisor to the president.

She is active in a number of regional and international Boards, including the International Network for Quality Assurance Agencies in Higher Education (INQAHE), the Association of Quality Assurance Agencies of the Islamic World (IQA), the Arab Network for Quality Assurance in Higher Education (ANQAHE), and the Arab Council for Universities' Quality Assurance and Accreditation. She is a member in the Supreme Council for the Development of Education and Training, the Higher Council for Training, a panel member in the committee of the "Women Empowerment Award" and a commissioner in the Commission of Prisoners and Detainees Rights.



Béatrice Caseau

Béatrice Caseau is a professor at the University of Paris-Sorbonne. She is the director of the research center LABEX RESMED (Religions en Méditerranée) and a member of the research cluster UMR 8167 Orient & Méditerranée. Since 2012, she also works for the presidency of the university, in charge of European affairs, with the title Enseignante déléguée adjointe pour la recherche et les relations internationales. She has published seven books on the Middle Ages, on the Byzantine food culture (2015), on family networks (2012), and questions of inheritance (2014), on religious history, especially pilgrimages (2006), and Eucharistic practices (2009).



Nadia Badrawi

Nadia Badrawi, Egyptian, is an expert in quality assurance and accreditation in higher education. Dr. Badrawi is the main founder and the past president of the Arab Network for Quality Assurance in Higher Education (ANQAHE), a Board Member of: the National Authority for Quality Assurance in Education in Egypt, the Advisory Council of the CHEA International Quality Group (CIQG), the Global Pediatrics Education Consortium (GPEC), and the National Medical Sector Committee for Planning and Development in Egypt. She serves as a consultant to the World Bank, UNESCO, USAID, the European Union, the British Council and the Organization of German Culture. Dr. Badrawi is also the main author of four quality assurance and accreditation books, paediatrics, and neonatal books. Furthermore, she has also published many papers in national and international journals in the field of medicine and education.



Claudia Gelleni

Head of the French ENIC-NARIC and president of the ENIC-NARIC network since June 2015, Claudia Gelleni joined CIEP in 2004. As an expert in the field of recognition, she participated during the last ten years in several international and European projects in this specific field, aimed at the creation of recognition networks and the dissemination of good practice in recognition, in line with the Lisbon Recognition Convention. In August 2014, she took part, as vice-president of the network, in the 13th Session of the Regional Committee on the Recognition of Qualifications in Higher Education in Asia and the Pacific.



Angela Hou

Yung-chi Hou (Angela), is a professor of higher education and serves as Dean of Office for the International Office of Fu Jen Catholic University, Secretary General of UMAP, Taiwan, the Vice President of APQN, and HEEACT research fellow. Currently, she also serves as editor-in chief of HEED Journal, jointly published by the Higher Education Evaluation & Accreditation Council of Taiwan and APQN, and as associate editor of the Journal of Asian Pacific Educational Review. She specialises in higher education policy, quality management, internationalisation, faculty development, and quality assurance of cross-border higher education. She has been conducting several QA research projects for universities and the government over the past decade.

Over the past five years, she has been in charge of international affairs at Fu Jen and is engaged in many international activities of quality assurance of higher education. She was invited to CHEA, SEEI, IREG, HKCAAVQ, HEEC, AACUP, PACUCOA, NAAC, British Council, INQAAHE, APEC, ENQA, and APQN to present her studies and to share Taiwan higher education. Up to present, she has published more than 120 Chinese and English papers, articles, book chapters, and reports in the areas of higher education evaluation and rankings in local and international journals.



Anne-Marie Jolly

Anne-Marie Jolly is Professor Emeritus at Université d'Orléans. She is, since 2014, vice-president of the Commission des Titres d'Ingénieur, where she is currently responsible for quality assurance and accreditation of Flanders institutions.

Previously she was dean at Polytech Orleans. Its research deal with data fusion in hazardous situations.



Fang Le

Fang Le is project officer and associate professor of the Shanghai Education Evaluation Institute (SEEI) since July 2005 and also the Administrator of the Asia-Pacific Quality Network (APQN) since March 2009. He is also a doctoral candidate for international and comparative education at Shanghai Normal University. Mr. Le has been in charge of the evaluation for Sino-foreign cooperatively running schools and teaching quality for the undergraduate majors in Shanghai. As the APQN Administrator, Mr. Le has been responsible for the daily operation of the APQN Secretariat and supervision of APQN projects.



**Brandon Lee**

Brandon Lee started his career with the Singapore Armed Forces (SAF) in 1992. After obtaining his Master's in business administration from the Massachusetts Institute of Technology Sloan School of Management, Mr. Lee was seconded to the Ministry of Trade and Industry (MTI) as Director (Resource Division), where he helped formulate and implement industrial land and manpower policies. He was also involved in the setting up of the National Productivity and Continuing Education Council (NPCEC), then chaired by Deputy Prime Minister Teo Chee Hean. Mr. Lee was appointed Deputy Chief Executive of the Council for Private Education in August 2011 and subsequently as its Chief Executive in January 2013.



**Martin Lockett**

Martin Lockett is Dean of Academic Development, with responsibility for Ashridge & Hult International Business School's degree awarding powers, quality management, and accreditations. Dr. Lockett has delivered executive development in Europe, Africa, Middle East, and Asia for many clients including Barclays, BHS, GE, Philips, Rolls Royce, Standard Chartered, and Unilever. He has also successfully developed new initiatives in both business and academic environments, for example the development of a global risk management system for a Top 20 investment bank that saved around \$600 million of capital.

His career began with teaching posts at leading universities and business schools including Cambridge, Oxford, Imperial College, and the Open University. This was followed by consulting and senior management roles at John Lewis, Nolan Norton/KPMG, Logical, Arthur D Little, and Sapient Ltd. As well as general management, during his business career he has worked in strategy, business development, sales, marketing, IT, and HR.

Dr. Lockett is a governor of the University of Bedfordshire and a member of its Student Experience and Audit & Compliance Committees.



**Michaela Martin**

Michaela Martin has a track record of more than 25 years in research and teaching in higher education policy, management, and planning. Prior to joining IIEP Programme Staff in 1990, she studied economics and public administration in Germany, France, and Belgium at the graduate and post-graduate level. She holds a post-graduate degree from the College of Europe, Bruges, and a Master's degree in Franco-German economic relations from the University of Paris III. Between 1988 and 1990, she worked as scientific adviser at the European Centre for Strategic Management of Universities.

Since she joined the UNESCO International Institute for Educational Planning (IIEP) in 1990, Ms. Martin has been specialising in resource management in higher education, the management of university-industry partnerships, and indicator systems for the monitoring of higher education systems. She has worked extensively on the issue of governance reform in higher education in Asia and Africa. Since 2004, she has been in charge of an international research and training programme in the area of external quality assurance (EQA) in higher education, including a multi-country study on the regulation and quality assurance of CBHE. She has published several books in this domain and she has prepared a series of training modules on EQA for distance education used in many regional settings, and translated in several languages.



Dr. Sijbolt Noorda

Dr. Sijbolt Noorda is president of the Magna Charta Observatory, Bologna, and the Academic Cooperation Association, Brussels. He is a former president of the Dutch Association of Research Universities and president emeritus of the Universiteit van Amsterdam.

Dr. Noorda writes and lectures on teaching and learning in higher education, about ideals and practices of internationalisation, on core values, and on governance issues in HEIs. He regularly reviews individual universities and national systems in the European Higher Education Area. In Germany he is a long-time reviewer in the HRK Internationalisierungsaudit, a member of the international advisory board of Freie University Berlin and of University Tübingen, as well as a member of Akkreditierungsrat.



Karolina  
Pietkiewicz

Karolina Pietkiewicz – a member of the Executive Committee of the European Students' Union in 2014/15 and 2015/16 – has been engaged in the local, national, and international student movement for several years. Ms. Pietkiewicz works in the mobility and internationalisation fields with and for the national students' unions from all around Europe with the main focus on mobility, internationalisation at home, and recognition. She is a former representative in the Bologna Process Council of the Ministry of Science and Higher Education, former international officer of the Students' Parliament of the Republic of Poland, and chairperson of the University of Warsaw Students' Union. She holds a Bachelor's degree in applied linguistics and studies management at the University of Warsaw.



Stig Arne Skjerven

Stig Arne Skjerven is Director of the Foreign Education unit of NOKUT, which is both the Norwegian quality assurance agency and the Norwegian ENIC-NARIC office. He is a member of the NARIC advisory board and has vast experience from various national and international committees and working groups on higher education. In developing various recognition tools for refugees, displaced persons, and persons in refugee-like situations, NOKUT has been an international pioneer over the last years. With the steadily evolving refugee crises in Europe, the Norwegian experience and examples will be very valuable in order to provide assistance to HEIs and employers in understanding credentials from Syrian and other refugees.

### QACHE project working group



Dr. Tariq Al-Sindi

Dr. Tariq Al-Sindi presently serves as the General Director of the National Qualifications Framework at the National Authority for Qualifications & Quality Assurance of Education and Training in the Kingdom of Bahrain (QQA).

He is currently the Secretary General of the Arab Network for Quality Assurance in Higher Education (ANQAHE), Secretary General of the Association of Quality Assurance Agencies of the Islamic World (IQA), and board member of the Society of Academics.

Along with his 27-years-of-experience in teaching, research, and academic administration, Dr. Al-Sindi has also taken part in numerous institutional and program accreditation review teams in Oman and the Kingdom of Saudi Arabia. Furthermore, he organised and facilitated various seminars and workshops in the area of quality assurance in different Arab countries and supervised students at the Master's and PhD level.



**Maria Kelo**

Maria Kelo is the Director of the European Association for Quality Assurance in Higher Education (ENQA). Together with the association's President she represents ENQA in the E4 group and in the Bologna Follow-Up Group. She is the President of the Executive Board of the European Register for Quality Assurance (EQAR).

Prior to joining ENQA in 2011, Ms. Kelo worked for nine years in the field of international higher education, first as a trainee at the European Commission DG for Education and Culture, and subsequently as a research assistant at Eurydice (2003), senior officer at the Academic Cooperation Association (2003-2009), programme manager at EUA (2010), and as an independent consultant (2010-2011). During these years Ms. Kelo carried out a number of projects and studies on international higher education, in particular in the fields of transnational education, student mobility, student services, promotion of European higher education, and human resource management in higher education.



**Rafael Llavori de Micheo**

Rafael Llavori de Micheo joined the Spanish National Agency for Quality Assurance and Accreditation of Higher Education (ANECA) in January 2003. He was a member of the Board of ENQA from 2009-2015. He was also a member of the INQAAHE Board of Directors, 2009-11, and he was in charge of the Programme Committee of the Biennial Conference in Taipei in 2013.

As part of his activities at ANECA, he plays an active part in mutual recognition based on accreditation procedures and joint-programmes, evaluation of internal quality assurance systems of HE institutions, and internationalisation of QA practices in CBHE. He represents ANECA in a number of international projects on capacity building and cooperation in the Middle East and Latin America.



**Katrin Mayer-Lantermann**

Katrin Mayer-Lantermann is programme manager at the Foundation for the Accreditation of Study Programmes in Germany (German Accreditation Council) since 2006. She studied law at the Universities of Trier, Berlin, and Nice-Sophia-Antipolis. Before taking her post at the Accreditation Council, she was coordinator at the University of Hamburg of an Erasmus Mundus study programme. Selected publications include: "Rechtsfragen der Akkreditierung von Studiengängen" (Legal issues of accreditation) and "Die Qualitätssicherung transnationaler Bildungsangebote" (Quality Assurance of CBHE).



**Dr. Jagannath Patil**

Dr. Jagannath Patil is President of the Asia Pacific Quality Network (APQN). An internationally recognized quality assurance professional, Dr. Patil serves as adviser at the National Assessment and Accreditation Council of India.

Dr. Patil has served as consultant or member of various national and international missions and working groups of UNESCO and the World Bank. He has shared his QA expertise with many HEIs and QAAs around the world and delivered key notes in Europe, America, Africa, and Asia. After taking over as APQN President, Dr. Patil has launched several initiatives including the APQN Quality Awards, the APQN Exchange Program, and MoUs and/or collaborative projects with several global bodies such as COL, ENQA, ECA, and ANQAHE. Dr. Patil's major initiative includes the recent launch of the Asia Pacific Quality Information Portal and the Asia Pacific Quality Register (APQR).

He is an elected president of INQAAHE since April 2015 and is the first Asian expert to hold this post.



Solange Pisarz

Solange Pisarz studied at the Ecole Normale Supérieure. She holds a postgraduate degree in international economic law and passed the agrégation competitive examination. In addition to teaching, Ms. Pisarz has also worked at the Council of Europe.

At CampusFrance, she was coordinator for Europe: responsible for managing international projects, organising workshops or seminars, and participating in international conferences. In addition, Ms. Pisarz was responsible for researching CampusFrance publications on internationalisation questions and published several articles on rankings and on international student mobility.

Joining the AERES (now HCERES- French High Council for the Evaluation of Research and Higher Education), she first started at the Institution Department, where she organised evaluations of institutions. Ms. Pisarz is currently working as project manager for European and International Affairs. Her main tasks include international cooperation, drafting project reports and proposals, and management of European and international projects.



Paula Ranne

Paula Ranne is the Deputy Director of the European Association for Quality Assurance in Higher Education (ENQA). She worked for ENQA in Helsinki, Finland, during 2008-2011 and joined the association again in 2014, now located in Brussels, Belgium. Before rejoining ENQA, Ms. Ranne worked in Finland in positions relating to higher education and science policies in all academic fields. Most recently, she worked at Universities Finland UNIFI as senior advisor, where one of her main responsibilities was the launching of a national student survey, which was taken into use in all Finnish universities in 2013. Ms. Ranne holds a Master of Social Sciences degree with a major in social policy and other studies including management and political science.



Dr. Karen Treloar

Dr. Karen Treloar is a director at the Tertiary Education and Quality Standards Agency (TEQSA) of Australia. Dr. Treloar leads a team in regulating and quality assuring the activities of a range of higher education provider - from small higher education providers to TAFE institutes, pathways colleges, and universities. Regulatory activity is risk-based and proportionate to the size and complexity of each provider's operations.

Dr. Treloar has experience in a variety of leadership, strategy, and review roles, having worked in planning, quality assurance, and advisory positions in Australian universities, as an audit director at the former Australian Universities Quality Agency (AUQA) and in various public policy roles in government. Dr. Treloar also has a breadth of experience in transnational education and in working with both new and established non self-accrediting providers. She was awarded a Victorian Public Sector Scholarship to undertake an MBA specialising in public sector management and in 2011 completed a PhD in economics in the area of the innovation economy.



Dr. Fabrizio Trifiro'

Dr. Fabrizio Trifiro' joined QAA, United Kingdom, in 2009. He leads on the international student experience and engagement with international partners. He is also involved in the quality assurance of transnational education (TNE), recently leading TNE review teams in China and the United Arab Emirates, and contributing to developing a new approach to the review of TNE.

Before joining QAA Dr. Trifiro' held a number of lectureships and research positions across Europe. He holds a PhD in Political Philosophy (University of London), an MSc in Research Methods (University of Sussex), a MA in Human Rights (University of Bologna), and a BA in Philosophy (University of Bologna).