ImpEA project seminar
Implementation of the European Approach for QA of joint programmes
Brussels, 1-2 March 2018

Biographies of the Speakers

Rosa Becker	Rosa Becker is senior researcher at Nuffic in the Netherlands. She holds an MA in Education (University of Groningen, the Netherlands) and a PhD in Comparative Higher Education (Institute of Education, University of London). Previously, she worked as a postdoctoral researcher at the Institute of Education, University of London and the Observatory on Borderless Higher Education (U.K.). Her current main interest is in policies and practices on internationalisation of higher education, with a particular focus on transnational education and joint programme development and quality assurance. She gives advice and training courses on joint programmes to higher education staff in various countries. Rosa was part of the team leading the JDAZ project consortium, which resulted in a practical guide on Joint Programmes from A to Z (2015). She also coordinated a Peer Learning Activity on the European Approach for Quality Assurance of Joint Programmes (2017).
Joanna Domagała	Joanna Domagała is the Deputy Head of the International Office at Adam Mickiewicz University, Poznań (Poland) and a Ph.D. student in AMU's Faculty of English. For the past seven years she has been dealing with international education, promotion, and relations at her university. Since 2015, she has been a trainer for SUCTI, a project for which she does research and deals with internationalisation at home activities. She is also a trainer for HEIs specialising in intercultural communication, internationalisation and international student recruitment procedures, and an expert in internationalisation at the European Consortium for Accreditation in higher education (ECA) and the Institute for Higher Education Development. From 2017, she is the coordinator of the Academy of Internationalisation in Poland. Her scientific interests cover postcolonial studies and Irish drama, while personally she is fond travelling, cooking, and training for triathlons.
Eva Fernández de Labastida	Eva Fernández de Labastida is the Internationalisation and projects manager of Unibasq – the Agency for Quality of the Basque University System (since 2009). In her work for Unibasq she is responsible for the coordination, organisation, and implementation of the accreditation procedures and institutional audits in the universities of the Basque University System, including training of peers. She has participated in several institutional audits and study programmes accreditations as panel coordinator. In addition, she is in charge of the international activities of Unibasq, currently taking part in several working groups in different networks, such as ENQA, the European Association for Quality Assurance in Higher Education and ECA, the European Consortium for Accreditation in Higher Education, related to joint programmes, academic recognition, and employability. Since June 2017 she chairs the Working group on Mutual recognition and joint programmes of ECA. Eva holds a PhD in Food Science and Technology from the University of the Basque Country (UPV/EHU).

Mark Frederiks

Dr Mark Frederiks is the coordinator of international policy and a member of Team Flanders of NVAO, the Accreditation Organisation of the Netherlands and Flanders. Since 2004 he is also Coordinator of the European Consortium for Accreditation in Higher Education (ECA). From 2008 to 2013 he was Administrator of the world-wide network of QA agencies, INQAAHE. His work at NVAO includes institutional reviews, joint degrees, TNE, international assessments, and other international QA issues.

Mark was a member of the Bologna Expert Group that prepared the European Approach for QA of Joint Programmes, which was adopted by the EHEA Ministers in Yerevan. He coordinated four EU-funded projects on joint programmes, developing European training programmes, and mutual recognition. He coordinated the verification of the alignment of the Dutch and Flemish NQFs with the EHEA QF, participated as an expert in the NQF verification committee in Portugal, and advised on the NQF in Georgia.

Mark was one of the initiators of the NVAO assessments of internationalisation that developed into the ECA Certificate for Quality in Internationalisation (CeQuInt). He was the Dutch representative in
the drafting group for the UNESCO/OECD Guidelines for Quality Provision in Cross-border Higher Education. He was an expert or process coordinator in QA reviews in Austria, Germany, Ireland, Luxembourg, Slovenia, and Sweden.

Before joining NVAO he worked with the Netherlands Association of Universities of Applied Sciences, and was a researcher with the Open University UK and CHEPS/University of Twente where he obtained his PhD. He is (co-) author of some forty publications in the field of quality assurance in higher education.

Ronny Heintze

Ronny Heintze is a Senior Consultant at AQAS, the largest German accreditation agency, where he serves as Commissioner for International Affairs. In his eight years of service, he has coordinated more then 120 accreditation procedures in and outside of Germany, with a special focus on joint programmes.

His international experiences cover projects across Europe, in Russia, Turkey, North Cyprus, Oman, and Chile. He served as an expert in numerous EU projects with long-term experiences in Egypt and the Republic of Moldova. In 2016 he was appointed chairman of the Working Group on Innovation in Quality Assurance and Accreditation of the European Consortium for Accreditation in Higher Education (ECA). He serves as an agency reviewer for ENQA as well as the global network INQAAHE. Following teaching assignments at the University of Bonn and Erfurt, he currently teaches about the United Nations at the University of Trier (Germany). Before joining the quality assurance community, he held executive positions at NMUN in New York, organising the world's largest Model UN conference hosted by the United Nations. He holds an M.A. degree from the University of Bonn in Political Science, Psychology, and Media Science.

Achim Hopbach	Achim Hopbach has been working in higher education since 1997. Before taking his current position as Managing Director of the Austrian Quality Assurance Agency (AQ Austria) in 2012, he served as Managing Director of the German Accreditation Council for 7 years. Achim Hopbach held and holds various positions in QA agencies and associations, such as: President of the European Association for Quality Assurance in Higher Education (ENQA) from 2009 to 2013; member of the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) from 2005 to 2013; member of the University Quality International Board (UQAIB), Dubai, since 2015; member of the Board of the Agency for the Evaluation and Promotion of Quality in Ecclesiastical Faculties (AVEPRO), Holy See, since 2016. He works on international consultancy projects, among others in Southeast Asia and Africa and published numerous articles on the Bologna Process, quality assurance, and qualifications frameworks. Achim Hopbach holds a Master in History, Political Science, and Law (University of Heidelberg, Germany) and a PhD in History (University of Heidelberg, Germany).
Maria Kelo	Maria Kelo is the Director of ENQA, the European Association for Quality Assurance in Higher Education (since 2011). She is also Treasurer of the Executive Board of the European Quality Assurance Register (EQAR). Prior to joining ENQA, Maria worked for nine years in the field of international higher education: as a trainee at the European Commission; as a research assistant at Eurydice (2003); as Senior Officer at the Academic Cooperation Association (2003-2009); as Programme Manager at EUA (2010); and as an independent consultant (2010-2011). Maria is a graduate of the University College London (1996-2000) and London School of Economics (2001-2002).
Franz Kok	Franz Kok has been teaching Political Science (methodology, comparative politics, political system, and introduction to political science) for 25 years, was the coordinator of Political Science studies at the University of Salzburg till 2013, and is the Erasmus Coordinator since 1991. He worked on curriculum development projects within the framework of the Austrian HEI reform agenda in Kosovo with successful accreditation of BA Political Science 2008-2012 and MA European Integration and Public Administration 2013-2014. He is the Erasmus Mundus SIGMA coordinator for the University of Salzburg, Lead Partner Coordinator of Erasmus+ CBHE-JP 2015-2793/001-001 Curriculum Development joint European Political Science MA (EuroPS), and now Executive Director of this consortium implementing the first European accreditation of a joint MA programme. Together with Markus Pausch (2013): 'Bologna' als Modernisierungsmotor oder Schreckgespenst im österreichischen Hochschulsektor. In: FH 2030 - Zur Zukunft der österreichischen Fachhochschulen.. Wien-Münster: LIT Verlag, 209-236

Maciej Markowski	Maciej Markowski is an International Policy Advisor at the Polish Accreditation Committee (PKA), where he also acts as a reviewer specialised mainly in internal quality assurance systems. In the latter role he has participated in ca. 200 external quality assurance procedures, both at programme and institutional levels. He has performed a number of trainings for PKA experts, and he is the project manager of the ImpEA project. He was elected as the Chair of the Certification Group of the European Consortium for Accreditation in Higher Education (ECA), where he works on the strategic development of the Certificate for Quality of Internationalisation. Maciej is a trainer of experts in quality of internationalisation and an expert of the European Commission within the HEInnovate initiative, developed jointly with the OECD. He coordinated the OECD Country Review Poland, based on the HEInnovate methodology. Maciej is a member of the Accreditation Council for Engaged and Entrepreneurial Universities (ACEEU) and an INQAAHE agency reviewer. Maciej holds a Master degree in Management from Gdańsk University of Technology. He is also author of several reviewed publications on strategic management and entrepreneurial universities.
Colin Tück	Colin Tück is the Director of the European Quality Assurance Register for Higher Education (EQAR). He has been working for EQAR since October 2007, initially as Project Manager on behalf of its founding members (ENQA, ESU, EUA, and EURASHE). He was a member of the Steering Group for the revision of the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG) and is a co-author of the European Approach for Quality Assurance of Joint Programmes. Prior to joining EQAR he was involved in quality assurance-related topics as a member of the European Students' Union's (ESU, formerly ESIB) Bologna Process Committee and of the Executive Board of the National Union of Students in Germany (fzs).
Jolanta Zysko	Jolanta Zysko is the Rector of the Warsaw School of Tourism and Hospitality Management in Warsaw. Her major research interests include organisation of sport, sport management, sport marketing, sport event, and sport policy. She is a member of the EU Expert Group on Human Resources Development in Sport (XG HR), a member of the Board of the European Association for Sport Management (2009-2015), a quality expert for national and international accreditation, and president of the Polish Corporation for Sport Managers (2009-2012). Jolanta is President of Organising of the XXIV EASM 2016 International Conference in Warsaw. Jolanta is the author and co-author of over 120 original scientific articles, book chapters, and books, and she has been the supervisor for over 100 undergraduate and graduate dissertations.