

STAKEHOLDER ENGAGEMENT IN A CONTEXT OF REFORM



REFORMING the EQA system...

WHY? End of 1st cycle, revision of the ESG, ENQA review

WHAT? Wide reform of HE, including EQA
New HE Act and revision of institutional re-accreditation
 Starting with institutional evaluations

CHALLENGE?
 ESG 2.2 Designing methodologies fit for purpose

Stakeholder engagement should include (Greenwood, 2007):

IDENTIFICATION	CONSULTATION	COMMUNICATION	DIALOGUE	EXCHANGE
See ENQA report (2014): <ul style="list-style-type: none"> HEIs Teaching staff Students Labour market Wider public audience ... and QAA's staff 	<ul style="list-style-type: none"> Systematic surveys Specific surveys on expectations, visions for the future, perception of impact and agency's reputation (*NOKUT) Green papers Consultation of other agencies and peer reviewers (*AQ) « Sounding board group » (*NVAO) 	<ul style="list-style-type: none"> White papers Dedicated website Email campaigns Press releases 	<ul style="list-style-type: none"> Specific meetings Annual dialogue meetings Focus groups and workshops (including with staff members *AQ) Via the composition of the consultative and decision-making bodies 	<ul style="list-style-type: none"> Pilot processes with ex-post amendments Co-construction web platform Specific event (*NVAO) Focus on how the gathered feedback has been taken into account (*AQ)

RESULTS:

- Co-creation of a reform process, greater relevance
- Increased transparency
- Wide support from all stakeholders

REMAINING CHALLENGES:

- Engagement of professional field
- Agency's visibility and press releases
- Dialogue