



CROSS-BORDER QUALITY ASSURANCE – MOTIVATIONS AND IMPLICATIONS

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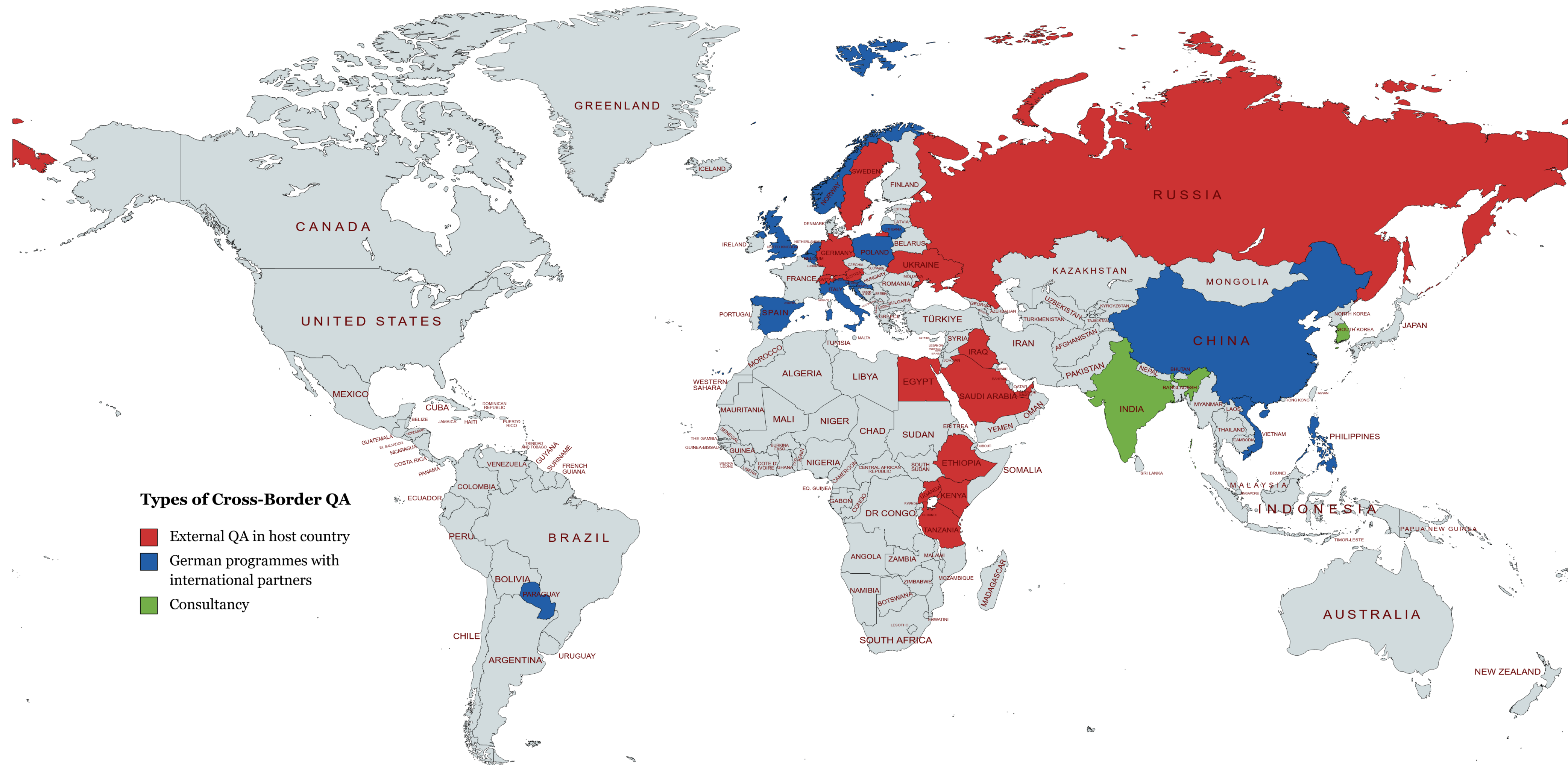
ZEVA'S INTERNATIONAL SERVICES

- Programme accreditation
(with/without national recognition)
- Institutional Accreditation
- Joint Programmes/European Approach
- Institutional Audits
- Certification of further education
- Evaluation
- Consultancy
- Etc.





WHERE ZEVA HAS BEEN ACTIVE



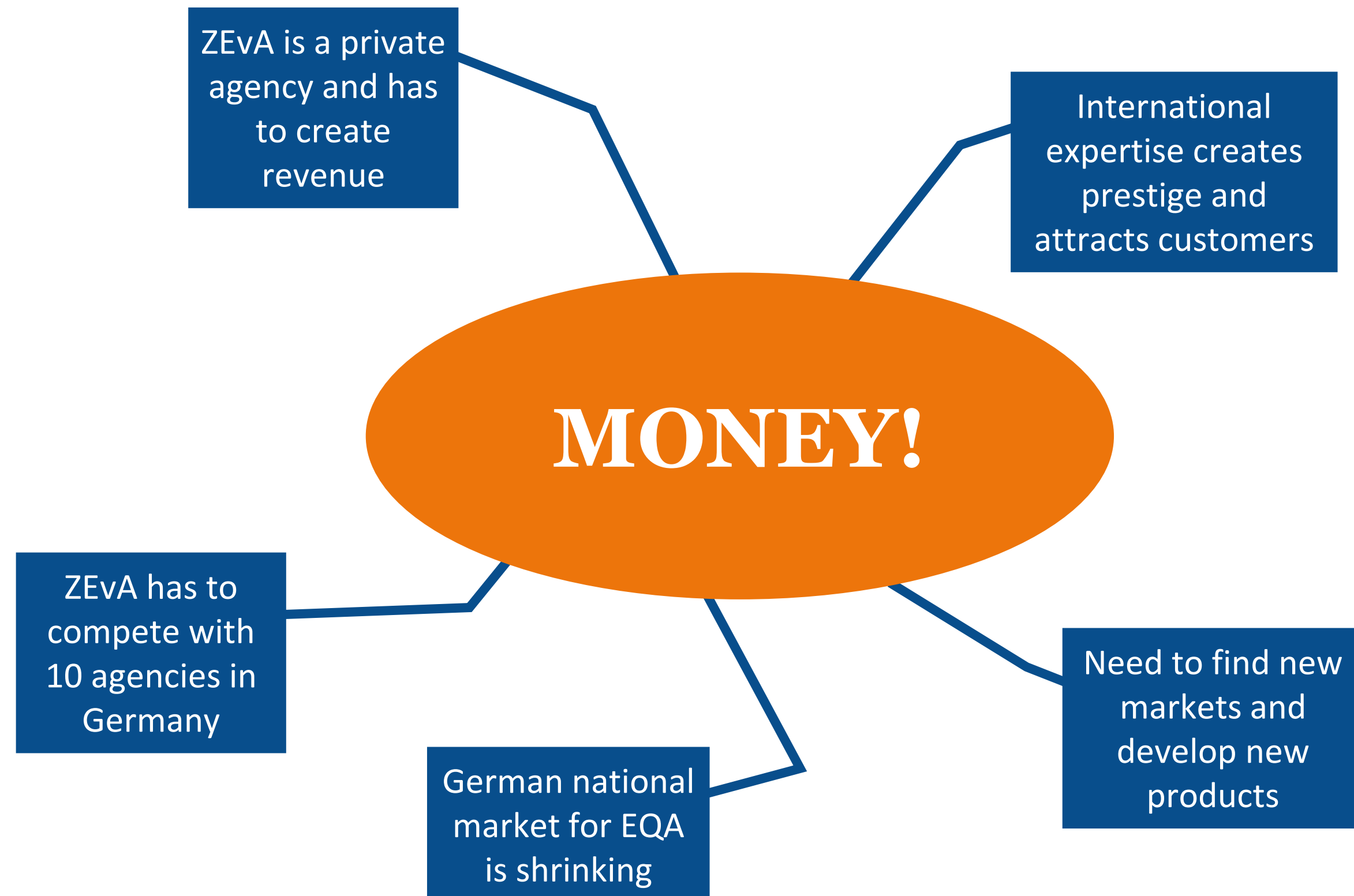
Types of Cross-Border QA

- External QA in host country
- German programmes with international partners
- Consultancy

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REASONS FOR ENGAGING IN CROSS-BORDER QA



Further Development of QA and Teaching & Learning

Promoting Quality of Teaching and Learning internationally

Supporting HEIs in foreign countries

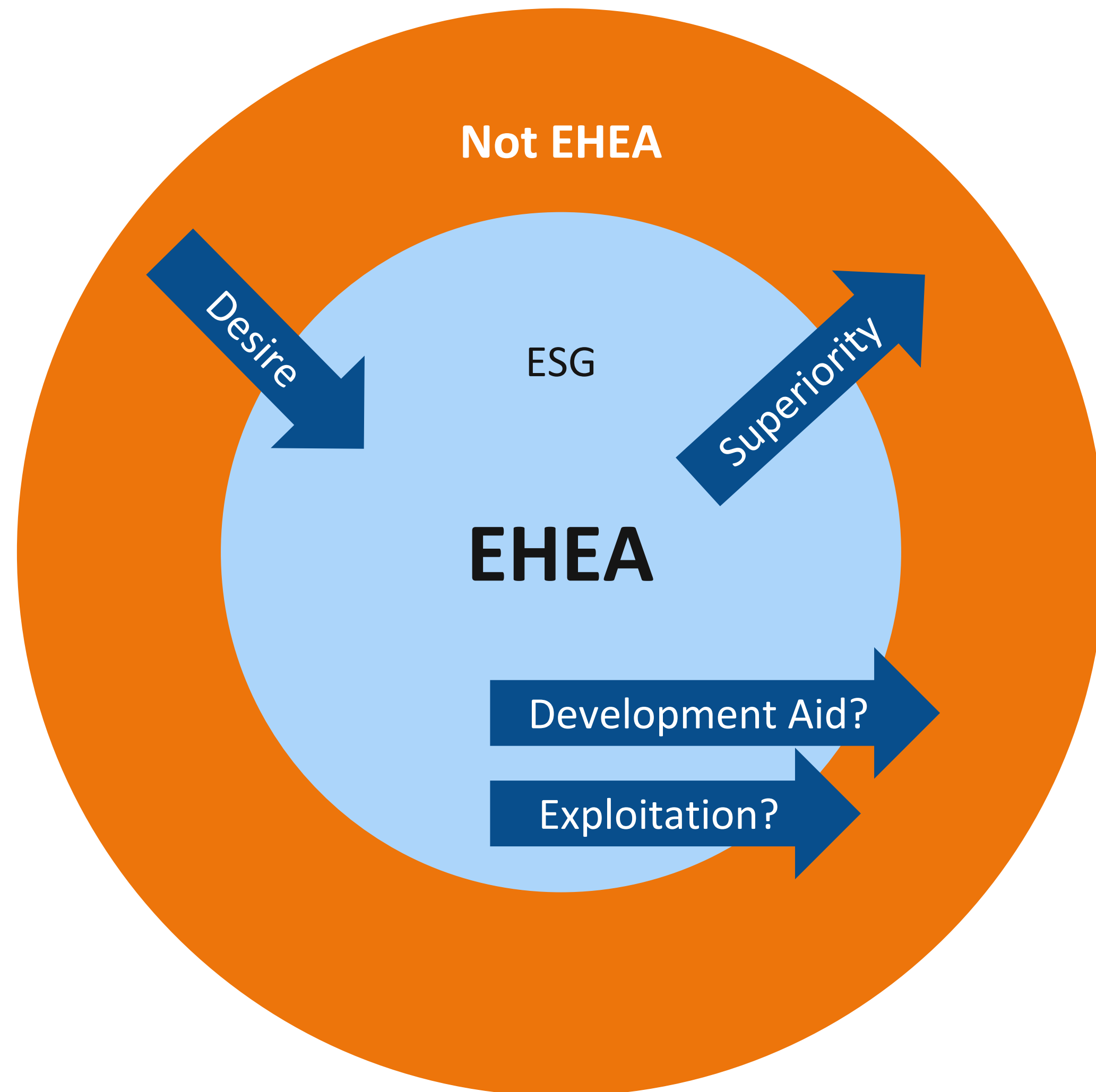
Knowledge of foreign education and QA systems

Inspiration to develop new forms of EQA and improve existing ones

Using gained experience to change national/European QA system



IMPLICATIONS OF CROSS-BORDER QA OUTSIDE EHEA



- EHEA defined by ESG, ESG thus constitute a point of identification with EHEA
- EHEA countries share mutual benefits, e.g., in terms of recognition
- ESG also form line of demarcation, distinguishing EHEA from the rest of the world, the centre from the periphery
- EHEA creates desire to gain entry and partake in these benefits
- European agencies assess HEIs according to ESG, thus postulating a cultural superiority
- Fine line between development aid and neo-colonial exploitation

How do we work in these countries with respect to their cultural specificity, avoiding neo-colonialist pitfalls?



FURTHER ETHICAL CONSIDERATIONS

In which countries do we work? How do we decide?

Countries with
Authoritarian
regimes?

Countries violating
human rights?

Countries in armed
conflicts?
(Which side?)

Fundamentalist
theocracies?

Countries with high
level of corruption?

Countries where we
can't travel to for
security reasons?

Are we supporting
progressive forces in
these countries, thus
supporting a change
towards democracy, or
are we simply validating
an un-democratic
regime?



THANK YOU FOR YOUR ATTENTION



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